

# REDEEMER'S UNIVERSITY

P.M.B.230,Ede, Osun State



COLLEGE OF **MANAGEMENT SCIENCES**

DEPARTMENT OF **TRANSPORT AND TOURISM STUDIES**

COURSE CODE /TITLE **TTH 214 RESEARCH METHODOLOGY IN TOURISM**

**SECOND SEMESTER EXAMINATIONS**

**2015/2016 SESSION**

**INSTRUCTIONS ON CHOICE OF QUESTIONS TO BE ANSWERED**

**ANSWER ANY THREE QUESTIONS**

**TIME ALLOWED 2 HOURS**

- 1.(a) Write on the purpose of research in Tourism Studies
- (b) Discuss on procedures involved in the design of Qualitative research project
- 2a What are the essential factors of research?
- b What are the available research evaluation sources and their criticism types?
3. Write notes on the following:
  - a. Parameter b. Random Sampling c. Internal Criticism d. Independent variable e. Sample
4. Discuss the various threats of research validity.
- 5a. Discuss various ways of eliminating Bias in qualitative research
- b. Advantages of Questionnaire research project in Tourism Studies